

MARISSA NEWMAN

GRAPHIC DESIGNER

www.marissanewman.net

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YPM (Yellow Pages Marketing)

March 2015 - (Current) Graphic Designer

- Manages 10 major and small/medium business accounts
- Creates on average 20-30 yellow page ads daily
- Provides first round of approvals on average 30-40 ads daily
- Communicates with account Marketing Managers
- Consistently ahead of schedule and proactive

TRAVELER'S CHOICE

June 2013 - March 2015 Graphic Designer

- Composes and stages product photography
- Photo manipulation for print and web mediums
- Creates packaging and hang tags for products
- Designs efficient layouts for product advertisements
- Manages large projects such as the annual catalog
- Oversee marketing for Golden Pacific
- Represents the company at trade shows & conferences

ADMISSIONS AND OUTREACH, CAL POLY POMONA

2010 - 2013 Tour Guide and Student Assistant

- Demonstrated strong communication skills
- Guided potential students through the campus
- Informed visitors of campus history, knowledge & college experiences
- Greeted guests at the Office of Admissions and Outreach
- Managed multiple phone conversations
- Developed valuable customer service skills

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

2009 - 2013 B.F.A. Graphic Design
Minor Marketing Management

2013 AIGA

Networking with industry Graphic Designers

CHI OMEGA FRATERNITY

2009 - 2013

- Participated in raising money for the Make-A-Wish Foundation®
- Created T-shirts for self-promotion
- Participated in on campus events
- Networking opportunities

2012 Alumni Relations Chair

- Responsible for planning and hosting Alumni events
- Designed newsletters to keep Alumni informed

BIO

I am a hardworking, and optimistic designer who is inspired by the urban landscape and nature that surrounds me. I am able to communicate my ideas both visually and verbally.

SKILLS

- Adobe Creative Suite
- Microsoft Office
- Time-management skills
- Efficient multi-tasking
- Strong communication skills

VOLUNTEER

CITY OF CYPRESS

- Assists children with crafts
- Designs and paints backdrops

2006 - 2014

INTERESTS

- Baking
- Traveling
- Reading
- Painting
- Watching movies

*References available upon request

looking for
someone **NEW?**